



Office of the Dean

Arts and Humanities
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February 19, 2010

Rebecca Harvey, Chair
Arts and Sciences Committee on Curriculum and Instruction
Smith Lab
CAMPUS

Dear Rebecca,

The historic College of the Arts Curriculum Committee met, reviewed, and voted unanimously to support the Department of Art Education's proposal to create a minor in Arts Entrepreneurship on December 5, 2008 with contingencies that particular items were addressed. The committee reaffirmed its unanimous vote in April 2008 when it reviewed corrections made to the proposal. The final touches have just now been completed, and it is coming forward to you as a request for a new minor. We worked with Professors Jane Cataldi, Margaret Wyszomirski, Wayne Lawson, and Director of the Center for Entrepreneurship, Michael Camp. The committee discussed the proposal with Professors Cataldi and Wyszomirski during several meetings providing feedback and suggestions. We are pleased to unanimously support the Department of Art Education's proposal for a minor in Arts Entrepreneurship.

The proposal was vetted and supported by the full faculty in the Department of Art Education, designed in close consultation with the Fisher College of Business. The minor grew out of the faculty's research interests in arts policy and administration and with the hiring of Professor Wayne Lawson, internationally recognized director of arts organizations.

The Arts Entrepreneurship Minor is distinct from the BME major offered in the Department of Art Education, which focuses a student on the pedagogical aspects of teaching art and prepares students for licensure and the Praxis III Exam. We ask that CCI and CAA approve the minor so that Department of Art Education majors may take the minor which focuses on the commercial, social, business acumen, and managerial skills necessary to succeed as creative individuals in the increasingly complex economic environment of contemporary art-making. The Arts Entrepreneurship Minor complements the work of the arts policy and administration faculty, who address how we export our culture through art.

As noted in the proposal, the minor consists of 24 credit hours. The primary design is described below:

- Two core classes: 9 credit hours made up of two College of Business courses. Bus MHR 290 *Entrepreneurship* is the prerequisite to Bus MHR 490 *New Venture Creation*.
- Three Creative Enterprise courses complete the arts-focused side for the remaining 15 credit hours, which address the application of business principles to organizational and personal endeavors.

We thank you in advance for moving this proposal through the next appropriate steps, and look forward to its ultimate approval and hopeful implementation for winter of 2010. If you have questions about the proposal please feel free to contact me at 292-4063 or through email, williams.1415.

Thank you for considering this request,



Valarie Williams
Professor and Associate Dean

cc: W. Randy Smith, Vice Provost, Academic Affairs
John W. Roberts, Dean, Arts and Humanities
Joseph Steinmetz, Executive Dean and Vice Provost, Arts and Sciences
Patricia Stuhr, Chair, Department of Art Education
Michael Camp, Director, Center for Entrepreneurship, FCOB